

VIVIANA ELIZABETH ZARATE MIRON

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EDUCATION

PhD in Economics, Cum Laude University of Barcelona	<i>Barcelona, Spain</i> 2017–2022
Visiting Researcher Copenhagen Business School	<i>Copenhagen, Denmark</i> Fall 2020
Master of Research in Economic Analysis, IDEA graduate program Barcelona Graduate School of Economics, Universitat Autònoma de Barcelona	<i>Barcelona, Spain</i> 2015–2017
Bachelor of Economics Universidad de las Américas Puebla (UDLAP)	<i>Puebla, Mexico</i> 2003–2009

AWARDS

Best Paper Award, Microeconomics of Competitiveness (MOC) Workshop Harvard Business School, Institute for Strategy and Competitiveness. Paper: Regional resilience and cluster strength: The case of the U.S. in the Great Recession. USA, December 2021
First Place in the National Competition in Public Finance Research PricewaterhouseCoopers (PwC) and National Autonomous University of Mexico. Paper: The impact of risk ratings on the public finance efficiency for the Mexican states. Mexico, June 2017
First Place in the 2017 MOC Team Project Award Harvard Business School, Institute for Strategy and Competitiveness. Project: Analysis of the Yekaterinburg Higher Education Cluster. USA, December 2017
First Place in the National Council for Science and Technology (CONACYT) Team Projects European Parliament and CONACYT in Mexico. Program: Indigenous Ambassadors in Mexico. France, April 2019
Social Science Teacher Merit Award Universidad Popular Autónoma del Estado de Puebla (UPAEP). Courses: Microeconomics for bachelor's and master's degrees. Mexico, May 2022

SCHOLARSHIPS AND GRANTS

Candidate in the National Researcher System CONACYT, Mexico	2023–2025
Grant for Research Visit Society of Economists of Barcelona	Fall 2020
Postgraduate Scholarship CONACYT	2015–2020
Academic Excellence Scholarship UDLAP	2003–2009

PRESENTATIONS

V° International Conference on Cluster Research Osaka Metropolitan University, Japan	<i>September 2022</i>
Microeconomics of Competitiveness Workshop Harvard Business School, USA	<i>December 2021</i>
IV° International Conference on Cluster Research University of Florence, Italy	<i>September 2021</i>
Microeconomics of Competitiveness Workshop Harvard Business School, USA	<i>December 2019</i>
II International Conference on Cluster Research University of Padova, Italy	<i>May 2019</i>
8 CONACYT-European Parliament Symposium European Parliament in Strasbourg, France	<i>April 2019</i>

PUBLICATIONS

- (With Alfonso Mendoza-Velazquez, José Antonio Santillana and Martha Cabanas). (2018). Labor congestion in the automotive cluster: The role of wages. *Competitiveness Review: An International Business Journal*, 28(4), 386–407.

- (With Rosina Moreno Serrano). (2021). The impact of smart specialization strategies on sub-cluster efficiency: Simulation exercise for the case of Mexico. *Competitiveness Review: An International Business Journal*.

Working Paper

- (With Rosina Moreno Serrano). Regional resilience and cluster strength: The case of the U.S. in the Great Recession.

EMPLOYMENT

Lecturer, Economics Department UPAEP, Mexico	<i>July 2022–Present</i>
Research Projects Coordinator Economic Research Center, UPAEP, Mexico	<i>July 2012–July 2015</i>
Research Assistant Dr. Alfonso Mendoza Velázquez	<i>March 2011–June 2012</i>
Economic Analyst Ministry of Finance in Puebla, Mexico	<i>September 2009–February 2011</i>

PROJECT COLLABORATIONS

Cluster Mapping Project for Mexico Institute for Strategy and Competitiveness and UPAEP. Analysis of the databases	<i>July 2012–July 2015</i>
Ranking: Expensive Cities to Eat Healthy in Mexico UPAEP Construction and analysis of the databases	<i>January 2012–July 2015</i>

TECHNICAL STRENGTHS

Software and Tools	Stata, Matlab, Python, Latex
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